

June 21, 2017

Kodansha Comics Launches the Humble Manga Bundle: *Fairy Tail*, including 45 volumes of Hiro Mashima's manga masterwork

Latest Humble Bundle offering presents a massive catalog of the epic-fantasy Fairy Tail universe—including spinoff series and never-before-translated works

San Francisco, Calif. (June 21, 2017)—Kodansha Comics presents the [Humble Manga Bundle: *Fairy Tail*](#) in partnership with [Humble Bundle](#). The offering amounts to a whopping \$630 worth of digital manga, including a massive chunk (45 volumes!) of Hiro Mashima's epic-fantasy manga [Fairy Tail](#). The actual cost of the bundle is based on Humble Bundle's unique pay-what-you-want charitable model.

“With the end of this best-selling, long-running hit manga announced earlier this year, this bundle represents an amazing value and opportunity to get all caught up with the entire *Fairy Tail* universe in time for its conclusion later in 2017.” said Alvin Lu, General Manager of Kodansha Advanced Media.

The manga comes in multiple formats including CBZ, PDF, and ePub, so they can be read on computer, e-readers, iPads, cell phones, and a wide array of mobile devices. Bundle buyers choose where their money goes—between Kodansha Comics, two charities (the Electronic Frontier Foundation, the American Civil Liberties Union), and, if they like, a third charity of their choice via the PayPal Giving Fund. If they like what Humble Bundle does, they can leave a Humble Tip too.

This special bundle ends **WEDNESDAY, July 5, 10:59 A.M. PACIFIC TIME.**

Here's what bundle buyers get with each tier:

Pay \$1 or more

Unlock *Fairy Tail* volumes 1-5 + a discount code for 1-month subscription to FUNimation

Pay \$8 or more

Unlock *Fairy Tail* volumes 6-25 and the spin-off series:

Fairy Tail Ice Trail volume 1

Fairy Tail Zero

Fairy Tail Blue Mistral volume 1

Fairy Girls volumes 1-2

Pay \$15 or more

Unlock *Fairy Tail* volumes 26-45 and the spin-off series:

Fairy Tail Rhodonite

Fairy Tail Ice Trail volume 2

Fairy Tail Twin Dragons of Sabertooth volume 1

Fairy Tail Blue Mistral volumes 2-3

Fairy Girls volumes 3-4



**KODANSHA
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Pay \$17 or more

Unlock all of above + Humble Bundle exclusive never-before-translated works:

Exclusive Artbook: *Fairy Tail: Swimsuit Issue*
Special one-shot manga: *Fairy Tail: The Fairies' Booby Prizes*

ABOUT HIRO MASHIMA

Born in 1977, Hiro Mashima debuted as a manga artist in 1998. His first long-running series, *Rave Master*, ran in *Weekly Shonen Magazine* from 1999 to 2005. He serialized his current series, *Fairy Tail*, in the same magazine since 2006. When *Fairy Tail* was adapted into an anime series in 2009, it became a global hit. Other renowned works includes *Monster Hunter Orage*, *Monster Soul*, and *Mashima-en*.

ABOUT KODANSHA

Founded in 1909, Kodansha Ltd. is Japan's leading publishing house, based in Tokyo, Japan. Under the leadership of Yoshinobu Noma, company president since 2011, Kodansha continues to play a dominant role in the media world, producing books and magazines in a wide variety of genres including literature, fiction, nonfiction, children's, business, lifestyle, art, manga, fashion, and journalism. Recently, the company has focused on creating and developing a wide range of digital businesses. Company profile can be viewed [here](#).

Kodansha Comics is the manga-publishing imprint of Kodansha USA Publishing (KUP), established in New York in 2008. Kodansha Comics's first works were Katsuhiko Otomo's *Akira* and Shirow Masamune's *The Ghost in the Shell*. **Kodansha Advanced Media** is a digital-content distributor and producer established in San Francisco in 2015. More at <http://www.kodanshacomics.com>



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